Usability Testing: Wireframes and Prototypes of About Page, Press Coverage Page and History Page

User Tasks	User 1	User 2	User 3
Low Fidelity Prototype: Iteration 1			
Find the founder of the NPO	User went to the about page and found Jennifer	User went to the About page, scrolled and found Jennifer	User scrolled the home page then navigated to the about page from the drop down menu
Find the year when the NPO started	User went to History page from the about page; link in cards found 2011	User scrolled to the nav menu under About and then clicked on History from the drop down menu	User went to the drop down menu and the navigaed to the History page
Find the latest news	User went to Press page from the About page, then used filtered drop down menu	User went to Press in from the card on the About page and saw the card for latest news at top of page	User went to the drop down menu and navigated to the press page and scrolled to cards
Find the Mission of the NPO	User navigated back to about page	User navigated to the about page	User navigated to back to the About page from the drop down menu on the press page
High Fidelity Prototype Version 1: Iteration 2			
Find the bio of the founder of the NPO	User went directly to the about page from the home page and clicked on Jennifer's caption and photo enlarged	User went to about page from the home page and found Jennifer's photo; they scrolled down and back up the page then clicked on the caption under Jennifer's photo	User went to the about page, tried to click on Jennier's photo but then clicked on text below her photo
Find the year when the NPO started	User navigated to the about page and then history from the drop down menu, to History page	User navigaged to the about page, scrolled to the history card, clicked on History and was taken to the about page	User navigated to the About page then clicked on history in the nav menu
Find the latest news on television	User went to the Press page from the History page then scrolled to the drop down filter and to the television link and found the 2 entries for television news	User went back to the About page, remembering the Press card on the page, then clicked on Press and was taken to the press page, scrolled and found the news about television; did not filter it	User went back to the About page and clicked on the drop down menu for Press and then scrolled to the filter drop down for television
Find how many featured speakers there are	User scrolled the home page and found the carousel for speakers, clicked the arrow and clicked it again and saw there were 4 more speakers for a total of 8	User scrolled the home page, stopped and saw 4 speakers, asked if there were more, Yes, then found the arrows to move the carousel and saw the other 4 speakers	User scrolled straight to the carousel clicked the arrow forward and then back and saw the 8 speakers
High Fidelity Prototype Version 2: Iteration 3			
Find the bio of the founder of the NPO	similar behavior to above	similar behavior to above	similar behavior to above
Find the year when the NPO started	similar behavior to above (orange borders around cards may be too much, maybe lighter or no border at all)	similar behavior to above; user also scrolled the rest of the history (I like the timeline bar and how when you click on the date it takes you back up to the top of the bar)	similar behavior to above
Find the latest news on television	similar behavior to above; but this time the user also scrolled to the card at the top (latest news) of the page and clicked the arrows to see if there was any television news in the next card	similar behavior to above (I really like the addition of the small orange icons representing each media type, maybe they could also be clickable?)	similar behavior to above; user also went to the latest news carousel; (This is my favorite page; I like the icons a lot but maybe they could be a little smaller)
Find how many featured speakers there are	similar behavior to above; I really like the way these scroll; Maybe you could also make each person clickable like you did in the leadership carousel with Jennifer and link to their bios	similar behavior to above	similar behavior to above; (this is very nice, if you take this further have links to the speaker's bios